



www.Fox8.com

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

CONTRACT

Contract / Revision		Alt Order #
585489 /		09850972
Product		
American Crossroads		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/24/12 - 10/30/12	1257	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
American Crossroads	10/23/12 / 10/23/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WJW	Alexandra Bradley	Washington DC
<u>Special Handling</u>		
Do Not Mail		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
8433	11	27
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Crossroads Media, LLC.
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals		
										Type	Spots	Amount
N 1 8	10/24/12	10/24/12	M-F 4p-5p		4p-5p		:30			NM	1	\$1,500.00
JUDGE JUDY/JUDGE JUDY												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/22/12	10/28/12	--W---						1	\$1,500.00			
N 2 8	10/25/12	10/25/12	M-F 4p-5p		4p-5p		:30			NM	1	\$1,500.00
JUDGE JUDY/JUDGE JUDY												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/22/12	10/28/12	--T--						1	\$1,500.00			
N 3 8	10/26/12	10/26/12	M-F 4p-5p		4p-5p		:30			NM	1	\$1,500.00
JUDGE JUDY/JUDGE JUDY												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/22/12	10/28/12	---F--						1	\$1,500.00			
N 4 8	10/29/12	10/29/12	M-F 4p-5p		4p-5p		:30			NM	1	\$1,500.00
JUDGE JUDY/JUDGE JUDY												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12	11/04/12	M-----						1	\$1,500.00			
N 5 8	10/30/12	10/30/12	M-F 4p-5p		4p-5p		:30			NM	1	\$1,500.00
JUDGE JUDY/JUDGE JUDY												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12	11/04/12	-T-----						1	\$1,500.00			
D 6 8	10/24/12	10/24/12	M-F 1130p-12a		1130p-12a		:30			NM	0	\$0.00
SEINFELD												
D 7 8	10/25/12	10/25/12	M-F 1130p-12a		1130p-12a		:30			NM	0	\$0.00
SEINFELD												
N 8 8	10/29/12	10/29/12	M-F 1130p-12a		1130p-12a		:30			NM	2	\$2,000.00
SEINFELD												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12	11/04/12	M-----						2	\$1,000.00			
N 9 8	10/30/12	10/30/12	M-F 1130p-12a		1130p-12a		:30			NM	2	\$2,000.00
SEINFELD												
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12	11/04/12	-T-----						2	\$1,000.00			

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Contract / Revision</u>	<u>Alt Order #</u>	
585489 /	09850972	
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/24/12 - 10/30/12	American Crossroads	1257
<u>Advertiser</u>	<u>Original Date / Revision</u>	
American Crossroads	10/23/12 / 10/23/12	

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10/24/12 - 10/30/12	American Crossroads
Advertiser	Original Date / Revision
American Crossroads	10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals		
										Type	Spots	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 23	8	10/29/12	10/29/12	M-F 530a-6a	530a-6a		:30			NM	1	\$1,500.00
				FOX 8 NEWS AT 530A								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 24	8	10/30/12	10/30/12	M-F 530a-6a	530a-6a		:30			NM	1	\$1,500.00
				FOX 8 NEWS AT 530A								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 25	8	10/24/12	10/24/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$3,000.00
				FOX8 NEWS AT 530P								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 26	8	10/25/12	10/25/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$3,000.00
				FOX8 NEWS AT 530P								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 27	8	10/26/12	10/26/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$3,000.00
				FOX8 NEWS AT 530P								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 28	8	10/29/12	10/29/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$3,000.00
				FOX8 NEWS AT 530P								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 29	8	10/30/12	10/30/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$3,000.00
				FOX8 NEWS AT 530P								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 30	8	10/24/12	10/24/12	M-F 3p-4p	3p-4p		:30			NM	1	\$1,200.00
				RICKI LAKE								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 31	8	10/25/12	10/25/12	M-F 3p-4p	3p-4p		:30			NM	1	\$1,200.00
				RICKI LAKE								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 32	8	10/26/12	10/26/12	M-F 3p-4p	3p-4p		:30			NM	1	\$1,200.00
				RICKI LAKE								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 33	8	10/29/12	10/29/12	M-F 3p-4p	3p-4p		:30			NM	1	\$1,200.00
				RICKI LAKE								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										
N 34	8	10/30/12	10/30/12	M-F 3p-4p	3p-4p		:30			NM	1	\$1,200.00
				RICKI LAKE								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week:										

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Advertiser		Original Date / Revision
American Crossroads		10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Type	Spots
		Start Date	End Date	Weekdays				Spots/Week	Rate		Amount
N 35	8	10/24/12	10/24/12	M-F 6p-7p News	6p-7p News		:30			NM	1 \$4,000.00
		FOX8 NEWS AT 630-7P									
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/22/12	10/28/12	--W----				1	\$4,000.00		
N 36	8	10/25/12	10/25/12	M-F 6p-7p News	6p-7p News		:30			NM	1 \$4,000.00
		FOX8 NEWS AT 630-7P									
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/22/12	10/28/12	---T---				1	\$4,000.00		
N 37	8	10/26/12	10/26/12	M-F 6p-7p News	6p-7p News		:30			NM	1 \$4,000.00
		FOX8 NEWS AT 630-7P									
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/22/12	10/28/12	----F--				1	\$4,000.00		
N 38	8	10/29/12	10/29/12	M-F 6p-7p News	6p-7p News		:30			NM	1 \$4,000.00
		FOX8 NEWS AT 630-7P									
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/29/12	11/04/12	M-----				1	\$4,000.00		
N 39	8	10/30/12	10/30/12	M-F 6p-7p News	6p-7p News		:30			NM	1 \$4,000.00
		FOX8 NEWS AT 630-7P									
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/29/12	11/04/12	-T-----				1	\$4,000.00		
N 40	8	10/24/12	10/24/12	M-F 2p-3p	2p-3p		:30			NM	1 \$1,000.00
		STEVE HARVEY									
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/22/12	10/28/12	--W----				1	\$1,000.00		
N 41	8	10/25/12	10/25/12	M-F 2p-3p	2p-3p		:30			NM	1 \$1,000.00
		STEVE HARVEY									
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/22/12	10/28/12	---T---				1	\$1,000.00		
N 42	8	10/26/12	10/26/12	M-F 2p-3p	2p-3p		:30			NM	1 \$1,000.00
		STEVE HARVEY									
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/22/12	10/28/12	----F--				1	\$1,000.00		
N 43	8	10/29/12	10/29/12	M-F 2p-3p	2p-3p		:30			NM	1 \$1,000.00
		STEVE HARVEY									
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/29/12	11/04/12	M-----				1	\$1,000.00		
N 44	8	10/30/12	10/30/12	M-F 2p-3p	2p-3p		:30			NM	1 \$1,000.00
		STEVE HARVEY									
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/29/12	11/04/12	-T-----				1	\$1,000.00		
N 45	8	10/24/12	10/24/12	M-F 430a-5a News	430a-5a		:30			NM	1 \$600.00
		FOX 8 NEWS AT 430A									
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/22/12	10/28/12	--W----				1	\$600.00		
N 46	8	10/25/12	10/25/12	M-F 430a-5a News	430a-5a		:30			NM	1 \$600.00
		FOX 8 NEWS AT 430A									
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/22/12	10/28/12	---T---				1	\$600.00		
N 47	8	10/26/12	10/26/12	M-F 430a-5a News	430a-5a		:30			NM	1 \$600.00
		FOX 8 NEWS AT 430A									

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Contract Dates	Product	Estimate #
10/24/12 - 10/30/12	American Crossroads	1257
Advertiser		Original Date / Revision
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Type	Spots
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							Amount
Week: 10/22/12		10/28/12		-----F--				1	\$600.00		
N 48 8 10/29/12 10/29/12 M-F 430a-5a News											
FOX 8 NEWS AT 430A											
Week: 10/29/12		11/04/12		M-----				1	\$600.00		
Week: 10/29/12		11/04/12		-----T---				1	\$600.00		
Week: 10/22/12		10/28/12		---W----				1	\$3,000.00		
Week: 10/22/12		10/28/12		---T---				1	\$3,000.00		
Week: 10/22/12		10/28/12		-----F--				1	\$3,000.00		
Week: 10/22/12		10/28/12		M-----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----T---				1	\$3,000.00		
Week: 10/29/12		11/04/12		---W----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----F--				1	\$3,000.00		
Week: 10/29/12		11/04/12		M-----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----T---				1	\$3,000.00		
Week: 10/29/12		11/04/12		---W----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----F--				1	\$3,000.00		
Week: 10/29/12		11/04/12		M-----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----T---				1	\$3,000.00		
Week: 10/29/12		11/04/12		---W----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----F--				1	\$3,000.00		
Week: 10/29/12		11/04/12		M-----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----T---				1	\$3,000.00		
Week: 10/29/12		11/04/12		---W----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----F--				1	\$3,000.00		
Week: 10/29/12		11/04/12		M-----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----T---				1	\$3,000.00		
Week: 10/29/12		11/04/12		---W----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----F--				1	\$3,000.00		
Week: 10/29/12		11/04/12		M-----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----T---				1	\$3,000.00		
Week: 10/29/12		11/04/12		---W----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----F--				1	\$3,000.00		
Week: 10/29/12		11/04/12		M-----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----T---				1	\$3,000.00		
Week: 10/29/12		11/04/12		---W----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----F--				1	\$3,000.00		
Week: 10/29/12		11/04/12		M-----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----T---				1	\$3,000.00		
Week: 10/29/12		11/04/12		---W----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----F--				1	\$3,000.00		
Week: 10/29/12		11/04/12		M-----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----T---				1	\$3,000.00		
Week: 10/29/12		11/04/12		---W----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----F--				1	\$3,000.00		
Week: 10/29/12		11/04/12		M-----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----T---				1	\$3,000.00		
Week: 10/29/12		11/04/12		---W----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----F--				1	\$3,000.00		
Week: 10/29/12		11/04/12		M-----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----T---				1	\$3,000.00		
Week: 10/29/12		11/04/12		---W----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----F--				1	\$3,000.00		
Week: 10/29/12		11/04/12		M-----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----T---				1	\$3,000.00		
Week: 10/29/12		11/04/12		---W----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----F--				1	\$3,000.00		
Week: 10/29/12		11/04/12		M-----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----T---				1	\$3,000.00		
Week: 10/29/12		11/04/12		---W----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----F--				1	\$3,000.00		
Week: 10/29/12		11/04/12		M-----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----T---				1	\$3,000.00		
Week: 10/29/12		11/04/12		---W----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----F--				1	\$3,000.00		
Week: 10/29/12		11/04/12		M-----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----T---				1	\$3,000.00		
Week: 10/29/12		11/04/12		---W----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----F--				1	\$3,000.00		
Week: 10/29/12		11/04/12		M-----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----T---				1	\$3,000.00		
Week: 10/29/12		11/04/12		---W----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----F--				1	\$3,000.00		
Week: 10/29/12		11/04/12		M-----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----T---				1	\$3,000.00		
Week: 10/29/12		11/04/12		---W----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----F--				1	\$3,000.00		
Week: 10/29/12		11/04/12		M-----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----T---				1	\$3,000.00		
Week: 10/29/12		11/04/12		---W----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----F--				1	\$3,000.00		
Week: 10/29/12		11/04/12		M-----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----T---				1	\$3,000.00		
Week: 10/29/12		11/04/12		---W----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----F--				1	\$3,000.00		
Week: 10/29/12		11/04/12		M-----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----T---				1	\$3,000.00		
Week: 10/29/12		11/04/12		---W----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----F--				1	\$3,000.00		
Week: 10/29/12		11/04/12		M-----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----T---				1	\$3,000.00		
Week: 10/29/12		11/04/12		---W----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----F--				1	\$3,000.00		
Week: 10/29/12		11/04/12		M-----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----T---				1	\$3,000.00		
Week: 10/29/12		11/04/12		---W----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----F--				1	\$3,000.00		
Week: 10/29/12		11/04/12		M-----				1	\$3,000.00		
Week: 10/29/12		11/04/12		-----T---				1	\$3,000.00		
Week: 10/29/12	</td										



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

Contract / Revision	Alt Order #	
585489 /	09850972	
Contract Dates	Product	Estimate #
10/24/12 - 10/30/12	American Crossroads	1257
Advertiser		
American Crossroads		
Original Date / Revision		
10/23/12 / 10/23/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals		
										Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
D 60	8	10/24/12	10/24/12	M-F 11p-1130p	11p-1130p		:30			NM	0	\$0.00
BIG BANG THEORY												
D 61	8	10/25/12	10/25/12	M-F 11p-1130p	11p-1130p		:30			NM	0	\$0.00
BIG BANG THEORY												
N 62	8	10/29/12	10/29/12	M-F 11p-1130p	11p-1130p		:30			NM	2	\$4,000.00
BIG BANG THEORY												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/29/12 11/04/12 M----- 2 \$2,000.00												
N 63	8	10/30/12	10/30/12	M-F 11p-1130p	11p-1130p		:30			NM	2	\$4,000.00
BIG BANG THEORY												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/29/12 11/04/12 -T----- 2 \$2,000.00												
N 64	8	10/24/12	10/24/12	Late News After Sports/De	1030p-2a After Spc		:30			NM	1	\$4,500.00
FOX8 NEWS AT 10P												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/22/12 10/28/12 --W---- 1 \$4,500.00												
N 65	8	10/25/12	10/25/12	Late News After Sports/De	1030p-2a After Spc		:30			NM	1	\$4,500.00
FOX8 NEWS AT 10P												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/22/12 10/28/12 ---T--- 1 \$4,500.00												
N 66	8	10/26/12	10/26/12	M-F 10p-1030p	10p-1030p		:30			NM	1	\$4,500.00
FOX8 NEWS AT 10P												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/22/12 10/28/12 ----F-- 1 \$4,500.00												
N 67	8	10/28/12	10/28/12	Late News After Sports/De	1030p-2a After Spc		:30			NM	1	\$4,500.00
FOX8 NEWS AT 10P												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/22/12 10/28/12 -----S 1 \$4,500.00												
N 68	8	10/29/12	10/29/12	Late News After Sports/De	1030p-2a After Spc		:30			NM	1	\$4,500.00
FOX8 NEWS AT 10P												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/29/12 11/04/12 M----- 1 \$4,500.00												
N 69	8	10/30/12	10/30/12	M-F 10p-1030p	10p-1030p		:30			NM	1	\$4,500.00
FOX8 NEWS AT 10P												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/29/12 11/04/12 -T----- 1 \$4,500.00												
N 70	8	10/24/12	10/24/12	Late News After Sports/De	1030p-2a After Spc		:30			NM	1	\$4,500.00
FOX8 NEWS AT 1030P												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/22/12 10/28/12 --W---- 1 \$4,500.00												
N 71	8	10/25/12	10/25/12	Late News After Sports/De	1030p-2a After Spc		:30			NM	1	\$4,500.00
FOX8 NEWS AT 1030P												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/22/12 10/28/12 ---T--- 1 \$4,500.00												
N 72	8	10/28/12	10/28/12	Late News After Sports/De	1030p-2a After Spc		:30			NM	1	\$4,500.00
FOX8 NEWS AT 1030P												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/22/12 10/28/12 -----S 1 \$4,500.00												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Contract / Revision	Alt Order #
585489 /	09850972

Contract Dates	Product	Estimate #
10/24/12 - 10/30/12	American Crossroads	1257

Advertiser	Original Date / Revision
American Crossroads	10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals		
										Type	Spots	Amount
N 73 8	10/29/12	10/29/12	Late News After Sports/De	1030p-2a After Spc			:30			NM	1	\$4,500.00
FOX8 NEWS AT 1030P												
Start Date	End Date	Weekdays		Spots/Week					Rate			
Week: 10/29/12	11/04/12	M-----		1					\$4,500.00			
N 74 8	10/30/12	10/30/12	M-F 1030p-11p		1030p-11p		:30			NM	1	\$4,500.00
FOX8 NEWS AT 1030P												
Start Date	End Date	Weekdays		Spots/Week					Rate			
Week: 10/29/12	11/04/12	-T-----		1					\$4,500.00			
N 75 8	10/24/12	10/24/12	M-F 1p-2p		1p-2p		:30			NM	1	\$1,000.00
JEFF PROBST												
Start Date	End Date	Weekdays		Spots/Week					Rate			
Week: 10/22/12	10/28/12	--W---		1					\$1,000.00			
N 76 8	10/25/12	10/25/12	M-F 1p-2p		1p-2p		:30			NM	1	\$1,000.00
JEFF PROBST												
Start Date	End Date	Weekdays		Spots/Week					Rate			
Week: 10/22/12	10/28/12	---T---		1					\$1,000.00			
N 77 8	10/26/12	10/26/12	M-F 1p-2p		1p-2p		:30			NM	1	\$1,000.00
JEFF PROBST												
Start Date	End Date	Weekdays		Spots/Week					Rate			
Week: 10/22/12	10/28/12	---F--		1					\$1,000.00			
N 78 8	10/29/12	10/29/12	M-F 1p-2p		1p-2p		:30			NM	1	\$1,000.00
JEFF PROBST												
Start Date	End Date	Weekdays		Spots/Week					Rate			
Week: 10/29/12	11/04/12	M-----		1					\$1,000.00			
N 79 8	10/30/12	10/30/12	M-F 1p-2p		1p-2p		:30			NM	1	\$1,000.00
JEFF PROBST												
Start Date	End Date	Weekdays		Spots/Week					Rate			
Week: 10/29/12	11/04/12	-T-----		1					\$1,000.00			

Totals

79 \$173,500.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	43	\$98,700.00	\$83,895.00
10/29/12 - 10/30/12	36	\$74,800.00	\$63,580.00
Totals	79	\$173,500.00	\$147,475.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Stephanie Maroney
do hereby request station time concerning the following issue:

American Crossroads 1401 New York Avenue Suite 1200 Washington, DC 20005 Treasurer: Margee Clancy
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: American Crossroads

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10/22/12 Steph May
Date Signature

703-299-1760

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

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